

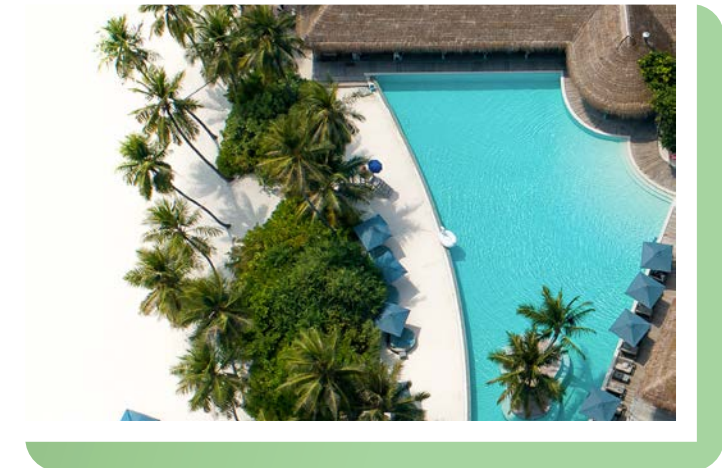
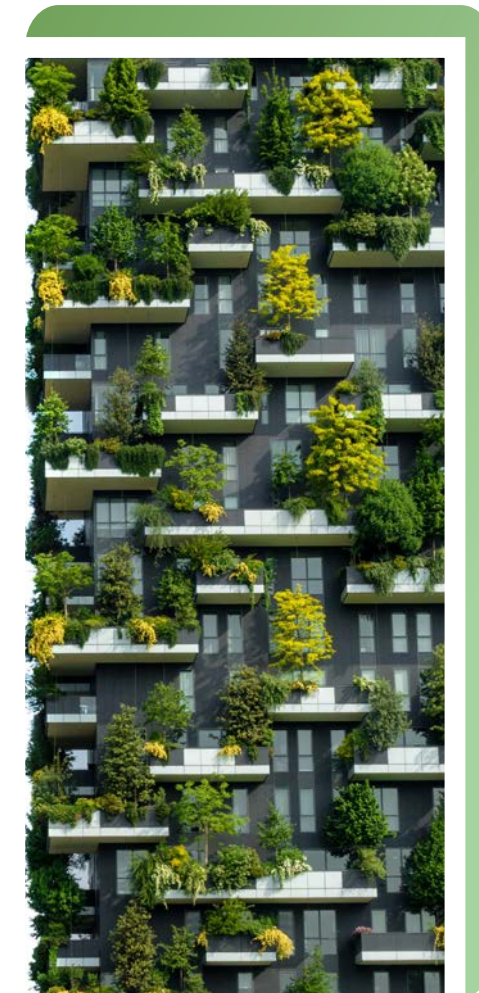
NET ZERO METHODOLOGY FOR HOTELS

2ND EDITION • JUNE 2023

APPENDIX Q

STAKEHOLDER ENGAGEMENT


GREENVIEW



APPENDIX Q: STAKEHOLDER ENGAGEMENT

The Net Zero Methodology for Hotels has been developed through a collaborative effort of Greenview, PATA, Sustainable Hospitality Alliance, and WTTC. In the first edition of the methodology, work was overseen by a Steering Group of representatives from these organizations. An Advisory Group of hotel company representatives reviewed and provided input into the first draft of the methodology, which has been updated, and a second draft was presented for consultation from a wider stakeholder group.

This Second Edition of the methodology incorporated feedback and commentary from a Practitioner Panel who had used the first edition of the methodology and identified further improvements and changes.

PRACTITIONER PANEL

The following companies participated in the practitioner panel. The panel was asked to complete a survey in March 2023 Group and submitted feedback on each section. Feedback was then incorporated and key issues which arose were addressed in various sections of the methodology.

- Accor
- Hongkong and Shanghai Hotels
- Hyatt
- Iberostar
- Jetwing
- Mandarin Oriental
- Palace Resorts
- Deutsche Hotels
- Radisson Hotel Group
- Wyndham Hotels & Resorts
- Brookfield
- Highgate
- Informa
- Park Hotels & Resorts
- Pro-Invest
- Centara Hotels & Resorts

EXTERNAL STAKEHOLDER CONSULTATION

The following stakeholders provided feedback in June 2023 on the final draft of the 2nd Edition of the Methodology. These stakeholders were organizations in addition to the Practitioner Panel and Steering Committee:

- Alta Capital
- Air Transport Action Group (ATAG)
- CDL Hospitality Trusts
- Centara Hotels & Resorts
- International University (IU) of Applied Sciences
- Park Hotels & Resorts
- Singapore Tourism Board (STB)
- UNWTO

